Think green



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> Electra-Air electraair 🔯

# <u>OUR COMPANY PROFILE</u>

## Who we are

Electra Installations T/A Electra Air (PVT) LTD are a dynamic Refrigeration and Air Conditioning supplier in Zimbabwe. We Supply, Install and Repair all makes and models of Air Conditioners including vehicles with emphasis to our brands *GREE* which offers 5 year warranty. We are the registered installers for SAMSUNG domestic and Multi V systems which offer a 10 year warranty.

Electra Air has offered its customers top level Aftermarket and after sales services over the past 20 years, coupled to that the added responsibility of now sourcing components and spares for the established customer base. Electra Air now shoulders the responsibility of sourcing components and spare parts. Being able to do what we are best at; offering technical advice and professional installations to you our valid customers. We are able to offer our clients, competitive prices and top level Aftermarket and After sales service followed by sound technical support.

## **Our Directors**

Brian Goodinson **CEO & Technical Director** Chelstea Goodinson CFO

## Where we are

Our Marketing and sales office is situated at No 22 Crawford Road, Graniteside, Harare.

## **Our Current Position**

Established in 1968 has position itself in Zimbabwe as the leading supplier of *Refrigeration and Heating* equipment, together with spares, air conditioning installations, Aftermarket and after sales services. With years of expertise from the technical staff, Electra Air has much to offer our valued customers together with new customers searching for total reliability and satisfaction. With our compliment of internationally recognized agencies Electra Air is well positioned to service our client's needs.

## **Company Vision**

To be the market leader, supply and install all industrial and commercial refrigeration and heating equipment requirements meeting our clients and agencies expectations. Offering a world class and committed Aftermarket and after sales support network that far exceeds our customer's expectations. Recruiting loyal and honest employees; developing and training our employees towards offering our customers an honest and loyal service. To provide sound financial management and competitive pricing to ensure our valued customers benefit first. To develop markets locally, expand our resources into customer's regional development

## **Company Mission**

**Quality** – To offer our customers, the best quality at the most competitive pricing, assuring our customers the world class quality they deserve and invest in.

**Innovation** – To offer our customers, the most innovative, current and cutting-edge technology available in the market today and into the future.

**Service** – To offer our customers the highest level of technical support possible; allowing our customers the satisfaction and comfort of a professional; dedicated and reliable service centre locally.

**Pricing** – To offer our customers, the most competitively priced products in the market today and into the future. Offering beneficial returns on investing in our products and support.

## **Our Current Stable of Agencies**

Curvrid Tobacco AM Machado Rooney's Hire Diamond Village Newlands Clinic Croco Holdings



## Why Electra Air

All our Air-conditioning Units supplied and installed are highly efficient and energy saving. This means that the units need less electricity to run and uses the energy in an efficient way, possibly more than most Air-conditioners on the market which translates into faster Cooling & Heating for you. Our Air-conditioning units are designed to reach a minimum of 16<sup>0</sup> Degrees Celsius and a Maximum of 30<sup>0</sup> Degrees Celsius. Bringing you comfort in your home / working environment throughout the seasons.

The new patented driving technology, advanced solely by our Air conditioning units, further exploits the Inverter Driving Technology, allowing the unit to operate even with rotational frequency of 1 HZ (very low). This means that the compressor does not stop, even after reaching the desired temperature, which results in further reducing intensive starts- Stops and introducing new standards in comfort and reliability.

#### Health

Our Air-conditioners come with a range of allergy filters. This makes it ideal for offices in the Industrial Areas, bringing comfort to you home as well.

High density filters prevent dust and pollen from entering the unit. The auto clean feature makes sure that your air-conditioning unit cleans itself every time you switch it off by leaving the fan unit running for a short time to dry off the moisture. This reduces the buildup for bacteria over time, avoiding smells often produced by older air-conditioning models.

#### **Aesthetic Design**

Depending on where we install your air-conditioner, you may want to consider its design. Our Airconditioning units offer beautiful seamless design with a modern touch. You have the option for your Airconditioning unit to display lights on your unit- with your chosen temperature when on. You could also turn off the led display if it is too bright. This option is available on your remote.

Our sales team and technicians will also help you to plan the design of the Instillation, including any electrical and drainage setups best suited for you.

#### Warranty and Maintenance

Electra-air provides a warranty with every unit we install and maintain. Electra-Air has a strong after-sales department where our friendly staff will periodically remind you when your air-conditioning unit is due for a service. A service costs very little but benefits your air-conditioning unit hugely.

Servicing your unit on a frequent basis allows your unit to operate at its most Optimum temperatures. We recommend you service your Air-Conditioning units as follows

#### Everyday office & Home use- Every **Three to Four Month** Frequent use – Every **Two months**

Electra Air supplies and installs not only our Gree Brand but any other Brand our clientele require. We will provide Warranty Certificates with every Air-conditioning unit we sell to you; and ask that we receive the white Carbon copy after the Air-conditioning unit is purchased to keep record of the warranty on the unit.

## Stock Available

## **Mid Wall Split Inverters** 12 000 BTU's 18 000 BTU's 24 000 BTU's

#### Units as per request

Ceiling Cassette units Under Ceiling units Multi V Systems